

Chairman
TOWEL MANUFACTURERE ASSOCIATION OF PAKISTAN

December 5, 2009

Dear Sir,

We are pleased to inform you that TDAP is offering 50 % subsidy for participation in the **The Hotel Show - Dubai - May 18 - 20, 2010**; the show that is shaping the future success of the hospitality industry.

The Hotel Show is the largest and the most important event for the hospitality sector in the region and hosts the latest products and services for all aspects of the hotel, catering and leisure sector. The Hotel Show offers Pakistani companies a platform for introducing their products, and exploring business opportunities in a booming hospitality market that stretches from the Middle East to North Africa.

Last year the event occupied over 17,500 m² net space and the show featured **800 exhibitors** from 41 countries and attracted over **13000 key industry decision makers** and influencers from 77 countries in the region and beyond.

Hotel Show Dubai attracts visitors from across Middle East and Asia covering **Bedding, Towelling, Cutlery & Utensils, Foam, Restaurant Equipments, and Hotel Supplies etc.** The 2010 event will showcase products and equipment from more than 1,000 companies, making the show **UAE's largest-ever event** of its type.

TDAP participated last year with 9 Pakistani companies displaying bedding and towels from Karachi and Lahore. After the huge success in 2009, Commercial Section of Pakistan Consulate Dubai strongly recommended participation in 2010 including other product sectors.

Enclosed are the show brochure with TDAP advertisement and booking form for your perusal.

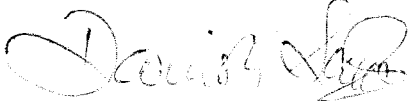
We would appreciate if you can circulate this information to all your members with a request to contact us if they are interested to participate in this Expo.

My office is ready to assist your members in any way we can to guide them in the participation procedure to avail the TDAP subsidy.

Please feel free to call us on 021- 531 0301 **OR** 0321- 238 4014 for any further queries that you may have.

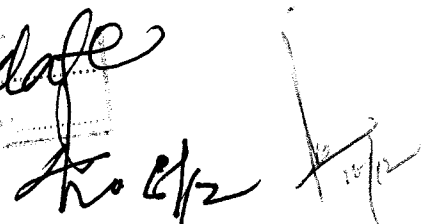
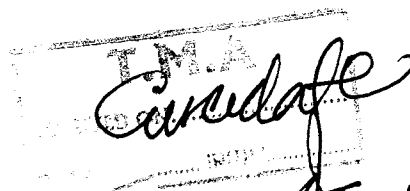
Thanking you in advance for your co-operation.

Best Regards,



Danish Sajjad
Operation Director

08 DEC 2009





Join TDAP to Export More International Exhibitions

To explore the true potential of Pakistani products for exports in international market, TDAP is planning to participate in prestigious fairs in Hong Kong, China, South Korea, Saudia and UAE. Participation in the fairs will provide an excellent opportunity to manufacturers / exporters to show case their products to buyers, to understand new trends in trade diversification and negotiate business deals with interested buyers / sellers. Pakistani exporters are therefore encouraged to participate in the following exhibitions.

Fair Name	Country	Dates	Participation Fee	Products	Desk Officer
Hong Kong Toys and Game Fair	Hong Kong	04-07 Jan., 2010	Rs. 98,000/-	Sport goods, Cutlery, Gifts, Industrial crafts, Household articles, Household utensils, China tableware, Crystal and Decorative glassware, Toys.	Zahid Qadeer Deputy Director Tel: 042-99230599
Intertextile Beijing Apparel & Fabrics	China	Mar., 2010	Rs.184,000/-	Fabrics: (cotton wool silk linen man-made knitted coated), Lingerie & Swimwear fabrics, Functional fabrics, Printed fabrics, Fibers & Yarns, Embroidery & Lace, Accessories.	
Korea Int'l Medical & Hospital equipment show	South Korea	18-21 Mar., 2010	Rs.120,000/-	Technical Medical Equipment, Hospital Furniture, Hospital Equipment, Dental Medicine, Diagnostics, Research and Development, Laboratory Equipment	Amir ur Rehman Project Officer (Asia) Tel: 021-99202714
APLF Fashion Access	Hong Kong	29-31 Mar., 2010	Rs.130,000/-	Leather, Fur, Sportswear, Outwear, Textile, Knitwear, etc. Ladies, Men, Children, Sport/Leisure, Slippers/Indoor shoes. Leather handbags, Man-made handbags, Exotic leather bags, City bags, Wallets / Purses, Briefcases / Computer bags, Business & Leather accessories, Backpacks, Cosmetic cases, Luggage, Garment bags, Travel accessories, etc. All kinds of Gloves, Belts, Hats / Caps, Umbrella, Costume jewellery, etc.	
GITEX, Riyadh	Saudi Arabia	25-29 Apr., 2010	Rs. 95,000/-	Advanced ISP Solutions, ASP Business Host, E-business & Web, Mobile Computing & WAP Technology, Networking & Business Communication, IT Systems & Components, Digital Imaging, Information Management, Desktop Publishing, Office Automation, Multimedia, Online Information Systems, Power Systems, Storage & Card Technology, Graphics Products & Services, Internet Products, Presentation Systems.	
Hotel Show, Dubai	UAE	18-20 May, 2010	Rs.163,000/-	Textiles (including bedding & toweling), Furniture, Carpet & Floorings, Bathroom products & Fittings, Interior decoration products, Art, Hotel uniforms, Blankets, Home appliances, Fans, Cutlery, Glassware, Stainless Steel products, Table & Kitchen ware, Restaurant equipment, Stationery products, Other Hotel supplies.	
Beauty World, Dubai	UAE	01-03 Jun., 2010	Rs.120,000/-	Manicure, Pedicures, Natural products, Bathroom articles, Hairdressers' supplies, Toiletries, Gifts, Packaging material, Accessories, Perfumery, Cosmetics, Care products.	

Last date to apply for first two fairs: December 05, 2009 and for other fairs: December 15, 2009

Trade Development Authority of Pakistan
MINISTRY OF COMMERCE
GOVERNMENT OF PAKISTAN

♦ Participation in the exhibition will be subject to terms & conditions mentioned in the application form which can be collected from TDAP offices or can be downloaded from TDAP's website www.tdap.gov.pk. (Click: Information on Demand [form No. 503]).

♦ The participation fee in the shape of Pay Order / Bank draft in favour of Account Officer **TDAP, Karachi**. Participation fee will not be refunded once the company has been selected.

♦ There is a special quota of space for Women Entrepreneurs, New Exporters & SME's.

♦ In case of your acceptance, if your stand remains vacant during the fair, you will have to pay the full cost of the stall that will be determined by TDAP.

♦ As per TDAP's policy no exporter will be eligible for TDAP's support in excess of two fairs in a year or three time participation in the same event.

Block-A, 3rd Floor, Finance & Trade Centre, Sharea Faisal, Karachi-75350 Pakistan
Fax: -021-99201527 E-mail: amir.rehman@tdap.gov.pk URL: www.tdap.gov.pk

62 Garden Block, Garden Town, Lahore Tel: 92-42-99230640-51 Fax: 042-99230609, 99230609 E-mail: etac@tdc.lhr.gov.pk URL: www.tdc.gov.pk

