

GEM

Global Exhibitions & Marketing
العالمية للمعارض و التسويق

January 12, 2010

**Chairman
Towel Manufacturers Association of Pakistan**

Dear Sir,

Enclosed are details about **(VITF) Vietnam International Trade Fair 2010**; Apr 14 - 17, 2010 in Hanoi-Vietnam, the International Exhibition for **Automotive, Building & Construction, Textile, Garments, Leather, Food & Hotel, Medical & Healthcare, Furniture, Interior Decorating, Industrial & Machinery, Electrical & Electronics, IT, Security & Safety, Plastics & Rubber etc.**

The 20th Vietnam International Trade Fair - **VITF 2010**, under the theme "Vietnam: Integration and Development", organized by the Ministry of Industry & Trade (MOIT) is an important trade promotion activity in the country's economic development plan.

MOIT believes that **VITF 2010** will be the largest convergence of businesses, investors, economic and trade organization, both Vietnamese and foreign, bringing great opportunities for exploring export market and increasing trade exchanges, investment, technology, transfer and economic cooperation activities. This show will be a big opportunity to make the trip for business and tourism to Vietnam.

Participation in VITF 2010 will enable Pakistani companies to interact closely with professionals and decision makers in Vietnam's vibrant industry.

VITF 2009 attracted **480 Exhibitors from 14 different countries** and territories with **7 foreign country pavilions**. More than **28,000 Trade Professionals from 42 different countries** visited this show. **98%** of the exhibitors are interested to again participate in the next **Vietnam EXPO 2010**.

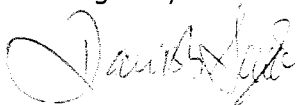
This event will attract buyers of products related to your industry so we hope that your members would be interested to participate.

We would appreciate if you can circulate this letter and the attached information to all your members with a request to contact us if they are interested to participate.

Our office is ready to assist you in any way; we can also guide you in the participation procedure. Any questions, please feel free to call us on 021- 3531 0301 or 0321-2384014.

Looking forward to your earliest reply.

Best Regards,



Danish Sajjad
Director Operations

