

**Project Officer(Asia)**

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Karachi, the 13<sup>th</sup> July 2010



GOVERNMENT OF PAKISTAN  
TRADE DEVELOPMENT AUTHORITY OF PAKISTAN


**Marketing Division  
(Asia & Europe)**

No. TDAP- 647(40)/Asia-09

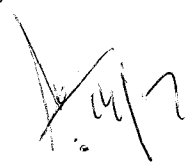
**Subject: Advertisement of Exhibitions**

Kindly find enclosed herewith an advertisement (along with TDAP's application form) released on 13-07-2010 in the leading newspapers of Pakistan calling applications for participation in the exhibitions mentioned in it.

Associations are requested to kindly disperse it among their potential/interested members to apply by the deadline.

  
(Amir-ur-Rehman) 13/7/20  
Project Officer

**All Trade Associations**

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13/7/20





## Join TDAP in International Trade Fairs / Exhibitions

To explore the true potential of Pakistani products for exports in international market, TDAP has decided to participate in some prestigious fairs in Greece, Russia, China, Italy, Uzbekistan, Turkey and Saudi Arabia. Participation in the fairs will provide an excellent opportunity to manufacturers / exporters to show case their products to buyers, to understand new trends in trade diversification and negotiate business deals with interested buyers. Pakistani exporters are therefore encouraged to participate in the following fairs / exhibitions.

<b>75th Thessaloniki Int'l Fair</b>	Greece	11-19 Sep., 2010	Rs. 70,000/-	Cotton fabrics; Readymade garments; Knitwear & Hosiery; Bed linen; Kitchen & Bath linen (including towels); Sportswear; Leather garments and Products (including footwear); Rice; Halal food products (including canned food); Hospital textile and uniforms; Work wear; Cutlery; Kitchenware; Sports goods (especially footballs and gloves); Fashion Jewellery and Furniture, etc.	Zameer Soomro Project Officer (Europe) Tel: 021-99202714
<b>Heimtextil, Moscow</b>	Russia	14-16 Sep., 2010	Rs. 135,000/-	Fashion fabrics, Knitted fabrics, Fibers, Yarns, Fashion accessories, Silk, Terry goods & Towels, Bathrobes, Bedlinen, Mattresses, Bedroom textiles, Bathroom textiles, Table linen, Kitchen linen, Furniture fabrics, Upholstery fabrics, Upholstery leather, Decorative fabrics, Curtains, Home accessories, etc.	Amir ur Rehman Project Officer (Asia) Tel: 021-99206805
<b>World Food, Moscow</b>	Russia	14-17 Sep., 2010	Rs. 95,000/-	Rice, Fresh fruits and Vegetables, Meat and Poultry, Confectionery and Bakery, Fish and its products, Dairy and Sauces, etc.	Amir ur Rehman Project Officer (Asia) Tel: 021-99206805
<b>CISMEF, Guangzhou</b>	China	15-18 Sep., 2010	Rs. 10,000/-	Electronics and IT Products, Household Electrical Appliances, Machinery and Equipments, Textile and Garments, Footwear, Cases and Bags, Toys and Crafts, Food and Medicines, Furniture, Lighting, Ceramics and Building materials, etc.	Amir ur Rehman Project Officer (Asia) Tel: 021-99206805
<b>Musaid Int'l Trade Fair, Istanbul</b>	Turkey	07-10 Oct., 2010	Rs. 55,000/-	Readymade garments, Bed wear, Towels, Leather & Leather garments, Sports goods and wear, Marble & Granite, Ceramics, Sanitary ware, Autoparts, Engineering goods, Cutlery, Kitchenware, Pharmaceuticals, Surgical instruments, Gems & Jewellery, Carpets & Rugs, Furniture, Handicrafts & Gift Items, Stationery, Chemicals, etc.	Amir ur Rehman Project Officer (Asia) Tel: 021-99206805
<b>Saudi Stone Fair, Riyadh</b>	Saudi Arabia	18-21 Oct., 2010	Rs. 97,000/-	Marble & Granite, Natural Stone, Tools, Abrasives, Chemical Products, Machinery, Stone Working Machines, etc.	S.M. Shahid Deputy Director (Asia) Tel: 021-99201526
<b>7th Central Asia Int'l Specialised Exh. Textile Expo</b>	Uzbekistan	02-04 Nov., 2010	Rs. 65,000/-	Fashion fabrics, Knitted fabrics, Fibers, Yarns, Fashion accessories, Silk, Fabrics, Textiles.	Tahir Shahi Marketing Officer (Asia) Tel: 021-99205769
<b>EICMA Milan</b>	Italy	02-07 Nov., 2010	Rs. 105,000/-	Bicycles and Motorcycles, Accessories and related products, Protective gears, Motorbike Garments, Gloves and Shoes.	Ms. Naheed Akhtar Assistant Director (LHR) 042-99230640-54 Ext:114

**Last date to apply : July 23, 2010**

- ♦ Participation in the exhibition will be subject to terms & conditions mentioned in the application form which can be collected from TDAP offices or can be downloaded from TDAP's website [www.tdap.gov.pk](http://www.tdap.gov.pk). (Click: Information on Demand form No. 503).
- ♦ The participation fee in the shape of Pay Order / Bank draft in favour of Accounts Officer TDAP, Karachi. Participation fee will not be refunded once the company has been selected.
- ♦ There is a special quota of space for Women Entrepreneurs, New Exporters & SME's.
- ♦ In case of your acceptance, if your stand remains vacant during the fair, you will have to pay the full cost of the stall that will be determined by TDAP.
- ♦ As per TDAP's policy no exporter will be eligible for TDAP's support in excess of two fairs in a year or three time participation in the same event.

for further details please contact:

**Abdul Karim Memon**

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**Trade Development Authority of Pakistan**  
**MINISTRY OF COMMERCE**  
**GOVERNMENT OF PAKISTAN**

for EICMA Fair Milan please contact:

**Dr. Javed Akhtar**

Director (Lahore)  
Tel: 042-99230657

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