

Exhibitions & Business Promoters.

Official Representative:-  
Brazil, Czech Republic, Greece, Lithuania, Portugal.

(The Number One Global Business Platform in Pakistan)

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NEW E-MAIL. [euovsn@cyber.net.pk](mailto:euovsn@cyber.net.pk)  
April 9, 2010

To: Mr. Waqar Alam,  
Chairman,  
Towel Manufacturers Association of Pakistan,  
TMA House, 77-A, S.M.C.H.S  
Karachi. Tel.021-4382801-4

Dear Sir,

**INVITATION FOR PARTICIPATION OF YOUR ASSOCIATION / ORGANIZATION IN 41<sup>st</sup> HOUSE & GIFT FAIR SOUTH AMERICA'2010 SCHEDULED TO BE HELD IN BRAZIL.**

We are glad to inform you that we are authorized representative of Grafite Feiras e Promoções - Sao Paulo-SP-Brazil in Pakistan.

**South America Market.**

Brazil has 193 million inhabitants, the 5<sup>th</sup> biggest population in the world, is among the 9 biggest economies in the world, 1.6 million km of roads, GDP of US\$ 1 trillion and a wide range of market opportunities as the biggest economy of Latin America.

**41<sup>st</sup> House & Gift Fair South America'2010 14 – 17 August'2010**

In this market, Grafite Feiras promotes and organizes the biggest B2B fair for your business in Latin America, in 70000 square meters, 9 exhibition halls, with around 1000 exhibitors, 300\* international exhibitors (\*2009), approximately 49000 qualified buyers coming from 1800 Brazilian cities and 59 countries.

***Exhibitors.***

***Decoration.***

Lighting, Permanent Flowers and Landscaping, Decoration Accessories, Pictures and Frames, Decorative Candles and Handicrafts.

***Domestic Utensils.***

Kitchen Utensils, Household Cleaning and Organization, Domestic Appliances and Electrical and Electronic Goods.

***Tableware.***

Crystal ware, Porcelain and Silverware.

***Textiles.***

Bed, Bath and Table Linen.

***Fine Gifts.***

Business Gifts, Decorative Wrappings and Cards, Fine Stationery, Suitcases and Travel Accessories.

***Linea Domus – Top Line Furniture.***

Dining Rooms, Living Rooms, Home Office, Bedrooms, Kitchens, Bathrooms, Swimming Pools and Gardens, Rugs, Textiles and Coverings.

***Visitors: Profile.***

Architects, Bar and Restaurants, Cooperatives, Decorators, Service Companies, Flower Shops, Large Companies, Hypermarkets, Home Centers, Hospitals, Hotels, Bed, Bath and Table Linen Stores, Decoration Stores, Department Stores, Household Appliances Stores, Furniture Stores, Gift Shops, Household items Stores, Fashion Boutiques, Stationery and Book Stores, Watchmakers and Jewelry Shops, Supermarkets, Tobacco Shops, Trading Companies. **Are you going to be left out ?**

Your association is invited to participate in 41<sup>th</sup> House & Gift Fair South America'2010 as individual / group / delegation.

We shall be grateful if you kindly circulate the above said information's to all the members of your association and paste a copy of it on your notice board as well as in your commercial news bulletin under intimation to us.

Looking forward to hear from you soon.

Best regards,

**Arif Rafiq**

**APPLY NOW FOR PRIME LOCATION !**  
**TDAP IS PARTICIPATING IN 41<sup>st</sup> HOUSE & GIFT FAIR SOUTH AMERICA 2010.**



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(The Number One Global Business Platform in Pakistan)

**EURO VISION 2000**

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**FAX MESSAGE**

To: The Federation of Pakistan Chambers of Commerce & Industry.  
All Chambers / Associations in Pakistan.

April 7, 2010

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**TDAP's PARTICIPATION IN 41<sup>st</sup> HOUSE & GIFT FAIR SOUTH AMERICA'2010 .**

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**This is on of the approved event of (TDAP) Trade Development Authority of Pakistan.**

 <b>Country</b> <b>Brazil</b>	<b>JOIN TDAP IN</b> <h1 style="text-align: center;">House and Gift Fair</h1> <h2 style="text-align: center;">Sao Paulo - Brazil</h2>	
	<p>The House &amp; Gift Fair is the biggest and most important show for the house ware and gifts in the Continent of South America. The fair attracts businessman, importers and exporters of the items from all over the world and provides a useful opportunity to our producers and exporters of the items to market their products.</p> <p>Exporters interested to participate may forward their applications along with the requisite documents.</p>	
	<b>Dates</b> <b>14-17</b> <b>August</b> <b>2010</b>	<b>Products-in-Focus</b> <b>Bed Bath and Table linens, Carpets, Fabrics and Upholstery, Cutlery and Kitchen utensil, Furniture, Stationery items, Arts and Crafts, Decorating accessories, Painting &amp; Frames, Decorative candles, Table settings, Flowers and Landscapings, Household appliances.</b>
	<b>Participation Fee</b>	
	<b>Textile Products</b> <b>Core products</b> <b>Development products</b>	<b>Rs. 121,000/-</b> <b>Rs. 97,000/-</b> <b>Rs. 73,000/-</b>
	<ul style="list-style-type: none"> <li>◆ Participation in the exhibition will be subject to terms &amp; conditions mentioned in the application form which can be collected from TDAP offices or can be downloaded from TDAP's website <a href="http://www.idap.gov.pk">www.idap.gov.pk</a>. (Click: Information on Demand [form No. 503]).</li> <li>◆ The participation fee in the shape of Pay Order / Bank draft may be marked to <b>Trade Development Authority of Pakistan (TDAP)</b>. Participation fee will not be refunded once the company has been selected.</li> <li>◆ There is a special quota of space for Women Entrepreneurs, New Exporters &amp; SME's.</li> <li>◆ In case of your acceptance, if your stand remains vacant during the fair, you will have to pay the full cost of the stall that will be determined by TDAP.</li> <li>◆ <b>As per TDAP's policy no exporter will be eligible for TDAP's support in excess of two fairs in a year.</b></li> </ul>	
	<b>Last date to apply: April 23, 2010</b>	
	<p>for further details please contact:</p> <p><b>Muhammad Khan</b>  Deputy Director (Americas) Tel: 021-99206470</p> <p><b>Trade Development Authority of Pakistan</b>  <b>MINISTRY OF COMMERCE</b>  <b>GOVERNMENT OF PAKISTAN</b></p> <p>Block-A, 3rd Floor, Finance &amp; Trade Centre, Sharea Faisal, Karachi-75350 Pakistan  UAN: 111-444-111 Fax: (92-21) 99201527 E-mail: <a href="mailto:tdap@tdap.gov.pk">tdap@tdap.gov.pk</a> URL: <a href="http://www.idap.gov.pk">www.idap.gov.pk</a></p>	

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Best regards,  
**Arif Rafiq**