



Chairman

# Excellent Services

Representative/Organizer of Fairs & Exhibitions World-wide and General Services

ES-218/09

Dated: 15 October 2009

Mr. Samad Khalil,  
Secretary,  
Towel Manufacturers' Association of Pakistan,  
Karachi.

SUB: **"AUSTRALIAN INT'L SOURCING FAIR" (AISF), MELBOURNE, AUSTRALIA,  
23<sup>RD</sup> TO 25<sup>TH</sup> MARCH'2010.**

Dear Sir,

Thank you very much for your letter No. 1007/TMA, dated 10<sup>th</sup> October'2009 on the above subject.

Please note that we are the Official Representative of M/s. Australian Exhibitions & Conferences Pty Ltd., Melbourne, Australia for Pakistan to guide the Exhibitors for their Stand booking as well as Visa matter.

Please note that "AUSTRALIAN INT'L SOURCING FAIR" (AISF) is being organized in Melbourne, Australia, from 23<sup>rd</sup> to 25<sup>th</sup> March'2010 by M/s. Australian Exhibitions & Conferences Pty Ltd. (AEC), Melbourne, Australia.

The Products on display are all sorts of Towels, Bedwear, Bedsheet & Upholstery, Textile & Apparel, Leather & Apparel, Hosiery, Sweater & Knitwear, Home Textile, Fashion Accessories & other Textile related Products.

We are pleased to send herewith a Brochure of the above subject Fair for your kind information.

For more information about above subject Fair, please visit the Website: [www.sourcingfair.com.au](http://www.sourcingfair.com.au)

As intimated to you earlier that Trade Development Authority of Pakistan (TDAP), Karachi has already been approached to include this Fair in its Fair Calendar for the year 2009 - 2010 **but TDAP will organize Pakistan Pavilion if the concerned Trade Associations approach TDAP.**

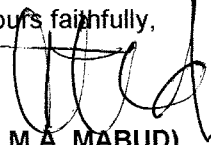
Therefore, it would be highly appreciated if you kindly send a recommendation letter from your Association to include this Fair in TDAP's Fair Calendar, which is expected to be finalized shortly, enabling your Members to participate in this most important & potential Fair at subsidized rate.

We send herewith a copy of PLGMEA's letter sent to TDAP, as a specimen for your information.

Your kind co-operation in this matter will be highly appreciated.

Thanking you,

Yours faithfully,

  
(K.M.A. MABUD)  
CHIEF EXECUTIVE

Encl: As stated above.

*Handwritten note:*  
The commitment to me makes  
and it is the responsibility of AISF to  
express the world's  
in...  
19/10

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13<sup>th</sup> October '09

Mr. Pervaiz Ahmed  
Chairman  
Towel Manufacturers' Association of Pakistan  
Karachi

**Subject: Invitation Logistics Pakistan Opportunities & Challenges -Conference & Exhibition**

Dear Sir / Madam,

DAWN is organizing its 2nd Logistics Exhibition titled 'Logistics Pakistan' on Thursday 29<sup>th</sup> October-2009 at the Sheraton Hotel, Darbar, Karachi.

This conference and exhibition on Logistics is poised to highlight the emerging opportunities for the Logistics sector in Pakistan. It will also showcase emerging technologies in the transportation & allied sectors and aims to focus on the immense potential of the transportation modes and related services to cater to the domestic and international demands. Logistics Pakistan conference & exhibition is focused at state of the art technology and solutions for the logistics sector. The event focus would be to present cutting edge solutions for reducing cost and lag-time and increase efficiency in the Logistics sector.

On the opening day, to mark the event, a Special Report will be published in the DAWN Newspaper to reinforce the importance of the exhibition and to reach out to an even larger group of visitors.

We would like to request your offices to circulate this information amongst your members as well as nominate members from your association involved with the logistics industry to visit the exhibition.

If in the meanwhile you require further information or should you have any queries please feel free to contact us on +92 300 2345003.

I look forward to receiving your nominated delegates at the **Logistics Pakistan - Opportunities & Challenges - Conference & Exhibition**

Regards,

  
Ghazzanfar Ali Manghi  
Senior Manager Marketing  
Supplement & Special Events

*Handwritten note:*  
The invitation and  
the above details  
to note the change  
in the title below  
#19/10

Note: As seating is limited, registrations will only be entertained on a first come first serve basis.

