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TRADE DEVELOPMENT AUTHORITY OF PAKISTAN TO PARTICIPATE AT
Worldwide Fabric Rendez-vous
TEXWORLD USA
13-15 July, 2010
Javits Convention Center New York City, NY, USA

Texworld USA is the prime opportunity for fabric manufacturers to connect with the top buyers in the US market and beyond. This international business platform offers a wide array of fabrics of high creativity and an excellent price / quality relationship.

In January edition a strong contingent of the world most sought-after fabric buyers attended the event including representative from American Eagle, Ann Taylor, Banana Republic, Calvin Klein, Coach, Disney Consumer Products, DKNY, GAP, Levis, Li & Fung USA, Nautica, Rebecca Taylor, Walmart, Sears, Polo Ralph Lauren, Regatta, Proctor Gamble, Oxford Apparel, Eileen Fisher etc.

In July edition along side the Tex World launching a new Home Textile Fabric Sourcing Expo and expecting to bring even more qualified buyers then even before to Newyork.

The eighth edition of Texworld USA showcased 139 exhibitors from 14 countries and welcomed 2,468 attendees. In accordance with the apparel fashion cycle, the January shows feature Spring / Summer fabric collections, while the July editions feature fall / Winter collection.

Texworld USA remains a strong destination for knits. **North American** customers demand softness and exhibitors featuring blends containing Lenzing Fibers such as Modal and Tencel are able to meet these needs while also creating beautiful drape and fashion relevance. Knitters offered goods in organic cotton or recycled polyester continue to appeal to eco conscious attendees.

Product Group:

Cotton, denim, embroidery, fibers, functional fabrics, knits, lace, linen, prints, silk, silky aspects, wool, findings/trims

Visitor Target Groups:

Manufacturers, Trading Companies, Wholesalers, Retailers, Agents, Designers, Buying Offices

LAST DATE TO APPLY TO TDAP : **May 05, 2010**
PARTICIPATION FEE : **Rs: 228,000**
CONTACT PERSON TDAP : **Mr Mohammad Khan (Deputy Director)**
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We hope to see you at Texworld in New York, USA

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