

Chairman.

intertextile
SHANGHAI home textiles

Mr. Samad Khalil
Towel Manufacturers Association of Pakistan
TMA House, 77- A S M C H S
Karachi
Pakistan

18 January 2010

Dear Mr. Samad Khalil,

Messe Frankfurt's Heimtextil trade fair – Intertextile Shanghai Home Textiles is the ideal platform for you to expand your business in Asia. Returning for a 15th consecutive year, the 2010 edition will run from 24 – 26 August 2010 at the Shanghai New International Expo Centre (SNIEC).

In 2009, 908 exhibitors from 24 countries and regions flocked to participate in the event, which covered a display area of 103,500sqm. The show received more than 36,000 professional trade buyers from 99 countries and regions, an increase of 13% from 2008.

The International Bedding & Towelling zone will be once again be an important aspect of the show. Brands seeking to increase their share in China's highly lucrative home textile market have the unbeatable opportunity to showcase their products to a target specific audience and increase their distribution networks.

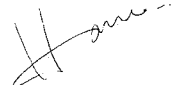
Your participation in the International Halls, located in the prime locations of W1 and W2 ensure your goods will receive the most attention from buyers attending the show. Don't miss this chance to reach thousands of buyers in one of the fastest-growing markets for Home Textiles and book your booth today!

Attached for your reference is a copy of the show brochure, to find out how you and your business can benefit from participating in the show, please contact Ms Sumera Ismail, your Messe Frankfurt Representative of Pakistan, Tel: 92 - 21 - 35883671, Fax: 92 - 21 - 35883673.

For other show information or updates, please visit our global show website:
www.heimtextil.messefrankfurt.com

Yours sincerely,
Messe Frankfurt (H.K.) Ltd.


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Trade Fair Manager


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Senior Sales Coordinator

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