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TRADE DEVELOPMENT AUTHORITY OF PAKISTAN
Geographic & Regional Management Division

No: TDAP-PO-GRMD(India Show)

Karachi, the 26th August 2008

Project Officer

Subject: SINGLE COUNTRY EXHIBITION-INDIA 20-23RD FEBURARY 2009

Trade Development Authority of Pakistan is organizing single country exhibition in Delhi-India from 20-23RD Feb 2009,initially it was planned in October 2008 however, on recommendation on Pakistan Mission at India the event will be held in Feb 2009.An adverstiment was published in leading newspapers of Pakistan calling applications from trade on 26th August 2008(copy enclosed).

The event would be well advertised and promoted in the media in India and focused efforts would be made to attract buyers to the event. An event management company will be hired in India to arrange matchmaking meetings of the exhibitors with potential buyers. On this occasion, TDAP is also planning to organize side events to attract buyers. The TDAP will transport exhibits at its own cost.

To ensure representation of good companies, you are requested to kindly disperse the information among your members to apply with complete documents to TDAP by the deadline.

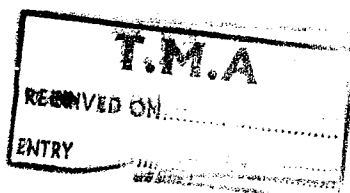
Regards,

Amir-ur-Rehman
Project Officer

26/8/08

All Trade Associations

27 AUG 2009



BUSINESS RECORDER

24-08-2008



Country
New Delhi
India

SPOT SALE
NOT
ALLOWED

**"Exporters of Industrial/Manufacturing,
Services, Agro/Marines Products"**

JOIN TDAP IN Made in Pakistan

**Exhibition to project our
Industrial Prowess**

**New Delhi - India
20-23 February, 2009**

Date	Products-in-Focus
20-23 February 2009	Industrial / Manufacturing: Fabrics, Home textiles, Apparel, Sports goods and Wear, Surgical / Hospital equipments, Cutlery, Machinery and Accessories, Electrical appliances, Leather and Products, Footwear, All kinds of food and Beverages, Packaging materials, Plastic products, Chromium ores, Carpets & Rugs, Furniture, Autos and Parts, Motorcycles and Parts, Agriculture implements, Tractors and Accessories. Services: Finance/Banking/Insurance, Freight forwarding/ Shipping services, Power & Energy services, Construction, Health, Publishing etc. Agro/Marine: Aquaculture & Ornamental fish, Horticulture etc.

Incentives

- ◆ No Participation fee will be charged from the exhibitors however they have to submit a refundable security deposit of Rs.25,000/=.
- ◆ TDAP will shipped the exhibits at its own cost (within prescribed weight limit).
- ◆ There is a special quota of space for Women Entrepreneurs, New Exporters & SME's.

Participation in the exhibition will be subject to terms & conditions mentioned in the application form (which is placed at Annex II of guidelines for Participation in International Trade Fairs/ Exhibitions) and can be downloaded from TDAP's website www.tdap.gov.pk, or can be collected from TDAP offices.

Last date to apply: August 25, 2008

for further details please contact:

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**Trade Development Authority of Pakistan
MINISTRY OF COMMERCE
GOVERNMENT OF PAKISTAN**

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