

# Entrepreneurial Services (Pvt.) Ltd.

Marketing, Financial & Legal Services

The President  
Towel Manufacturers Association of Pakistan  
TMA House, 77-A, S.M.C.H.S.,  
Karachi.  
Tel: 021-111-360360

October 31, 2008

Dear Sir,

## Business Support Fund / Grant for SMEs amounting upto Rs.1.8 Million

We have pleasure to introduce to you our company, *Entrepreneurial Services (Pvt) Ltd.* which offers Marketing, Financial, Legal & Energy Conservation Services to entrepreneurs.

The Asian Development Bank through Government of Pakistan is offering a Business Support Fund / Grant for SMEs upto an amount of Rs. 1.8 million. For example, if an entrepreneur requires funding of Rs. 3.60 million to improve its performance by improving its I.T. System, Accounting System, Quality Control, Certifications, Marketing Research, Advertisement Development, Training, Product Development, Management & H.R. Consultancy, Business Process Outsourcing etc. (**excluding** purchase of fixed assets, and working capital), he / they would be provided a grant to the extent of 50% of this amount i.e. Rs. 1.8 million. This is the maximum limit, any amount within this limit with justification would be considered.

The following conditions apply to qualify for the fund / grant :


- 1) Must have filed Income Tax Return for three years.
- 2) Regular staff less than 250 persons.
- 3) Annual Turn Over not more than Rs.250 million.

This financial facility may be useful for your Association's Members.

I, therefore, request you for a meeting to explain this facility in detail.

Thanking you,

Yours faithfully,  
**Entrepreneurial Services (Pvt) Ltd.**

  
( S. Faiq Husain )  
Chief Executive  
Cell # 0300-2356843

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