



November 24<sup>th</sup> 2009

**Mr. Waqar Alam**  
Chairman  
Towel Manufacturers Association of Pakistan  
Karachi

Sub: **Expo Pakistan - Rescheduled**

Dear Sir,

As you are aware, Expo Pakistan is the largest trade exhibition of Pakistan and a key initiative to present the country as the promising and reliable partner of the global business community.

In order to ensure effective organization of this grand event with participation of all stakeholders, an Exhibition Committee was formed under the chairmanship of Provincial Minister of Commerce & Industry Mr. M. A. Rauf Siddiqui comprised of members from trade bodies and industry representatives.

In its 2<sup>nd</sup> meeting held on November 13, 2009 at TDAP, the committee reviewed different aspects of organizing this event and discussed various options to optimize business opportunities and maximize buyer/exhibitor participation.

The committee after detailed deliberations recommended unanimously rescheduling Expo Pakistan to February 2010. Accordingly, TDAP has finalized the new dates of **February 26-28, 2010** for the 5<sup>th</sup> edition of Expo Pakistan, previously scheduled for December 3-5, 2009.

Therefore, you are requested to kindly circulate this important information to the esteemed members of your Association.

We look forward to your continued support and active participation in Expo Pakistan.

Regards,

**Rizwan Abbas**  
Deputy Manager Sales

Copy to: Secretary General

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