

Attn: Mr. Waqar Alam
Chairman
Towel Manufacturers Association

Dear Sir,

We are writing to introduce you **Hong Kong International Home Textile Fair, April 20 – 23 2010** & solicit your Associations support for participation of your members companies in this event.

The **Hong Kong International Home Textile Fair** is the Spin-off event of the Hong Kong Houseware Fair, the biggest event of its kind in Asia, with participation of over 2,380 Exhibitors from 38 countries and regions. The event attracted 29,068 Trade Buyers from 145 countries and regions.

About 350 exhibitors from the world are expected to showcase their quality products and lifestyle designs in this unprecedented event, concurrently going to be held along with Hong Kong Houseware Fair.

Hong Kong Trade Development Council, the organizer of this fair, seek your Association's support to inform and recruit your members for participation in this fair. The **Hong Kong International Home Textile Fair** is the ideal platform to source; to sell; to enhance; and to connect. To capture the immense market potential here in Asia, HKTDC sincerely invite you and your members to exhibit in or visit this exhibition. We are delighted to offer your association a **complimentary booth** in the Fair to publicize Association's services & in exchange, the Associations can help publicize Hong Kong International Home Textile Fair to your members through emails, direct mails, association website, magazine, etc and form a National Pavilion in the said fair.

To give maximum benefit to your participating member companies, we also request you to please send a letter to TDAP, for Government support to participants of this fair, by forming a national pavilion in the fair & allow participation subsidy for your exhibitor.

Kindly revert to us with your comments for availing this opportunity, at your earliest. For details, please feel free to contact, Ms. Sabina Khawaja at (+92-21) 531 0301 ext.122 or 0321- 279 2879 or by email at sabina@gemexpo.org

We look forward to welcoming you in person at the **Hong Kong International Home Textile Fair 2010**.

Regards,

Danish Sajjad

(Director Operations)

Global Exhibitions & Marketing .

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 2 members.
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