



ITALIAN TEXTILE MACHINERY WILL BE PRESENTED AT TWO TECHNOLOGICAL SEMINARS IN PAKISTAN (KARACHI - LAHORE)

The Italian Trade Commission and ACIMIT, The Association of Italian Textile Machinery Manufacturers, will organize two technological seminars along with 8 Italian textile machinery manufacturers. These two events will take place in Karachi and Lahore on 15th and 17th March respectively.

The following 8 leading Italian manufacturers of textile machinery will present their latest technology developments at the Seminar: **COMEZ GESTIONI, CORINO MACCHINE, JAEGGLI MECCANOTESSILE, LORIS BELLINI, MARIO CROSTA, REGGIANI MACCHINE, ROJ and SIMET.**

The seminar specifically features Italian companies manufacturing textile machinery that can help enhance value addition and quality of textile products, which textile companies are facing in Pakistan in their effort to overcome competition from other textile manufacturing countries.

Italian textile know-how is an extremely valuable asset for those Pakistani companies that look to quality improvement as the solution to overcome competition based on cost factors. Such know-how stems from a centuries old textile tradition that has made Italy a world-class benchmark for textile quality and design.

These technological seminars fall into the many initiatives already carried out as part of the ongoing promotional activities organized by Italian Trade Commission and ACIMIT over the years in Pakistan. The promotional activities include training courses organized in Italy for Pakistani textile operators and technological seminars occurring in the Country.

The Italian Trade Commission consequently believes these seminars to be an excellent opportunity for those Pakistani companies aiming at quality improvement to be updated on crucial technical issues and share their experience with some of the world's leading manufacturers of textile machinery.

For B2B with Italian companies please contact Italian Trade Commission for free registration. Tel: 021-35824971-3 Fax 021-35824974 or Email karachi@ice.it