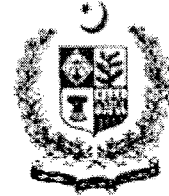


TRADE DEVELOPMENT AUTHORITY OF PAKISTAN  
GOVERNMENT OF PAKISTAN



TDAP-T&C (7) SCE/2009

October 7, 2009

Subject: **SINGLE COUNTRY EXHIBITION, TRIPOLI, LIBYA (11-14  
DECEMBER 2009).**

Dear Sir,

Please refer to the subject noted above. To bring the Libyan Market which has a potential for Pakistani products, closer and easier to reach for exporters/ manufacturers who are eager to take maximum benefits from emerging opportunities in Libya, TDAP (Trade Development Authority of Pakistan) has decided to organize "Single Country Exhibition at Tripoli- Libya from 11<sup>th</sup> to 14<sup>th</sup> December 2009.

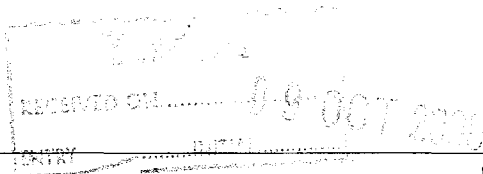
2. The subject Exhibition was advertised in the leading dailies in August 2009. Many leading business houses have got themselves registered to participate in this exhibition. Due to the utmost interest shown by the stakeholders, TDAP has decided to extend the scope of this exhibition and increase the available space to accommodate maximum number of exporters. Now there are few slots available for the New Comers, Women Entrepreneurs and SME's.

3. You are therefore, requested to please disseminate the information on this valuable opportunity to your members and motivate them to apply for the subject exhibition. The detailed information along with the application forms can be downloaded from TDAP's websites which is [www.tdap.gov.pk](http://www.tdap.gov.pk) and are attached herewith. It may be re-emphasized that, this is a great opportunity for exporters who are eager to expand their exports to Libya.

Regards,

  
**(Mehak Baloch)**  
Textile Designer

Encl: Copy of Advertisement



**Distribution:**

1. **Chairman, APTMA** (ALL PAKISTAN TEXTILE MILLS ASSOCIATION)
2. **Chairman, PCFA** (PAKISTAN COTTON FASHION APPAREL MANUFACTURERS AND EXPORTERS ASSOCIATION)
3. **Chairman, APBUMA** (ALL PAKISTAN BED WARE AND UPHOLSTERY MANUFACTURERS ASSOCIATION)
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13. **President, THE SIALKOT CHAMBER OF COMMERCE AND INDUSTRY**
14. **President, KARACHI CHAMBER OF COMMERCE AND INDUSTRY**
15. **President, THE FAISLABAD CHAMBER OF COMMERCE AND INDUSTRY**



# Pakistan Single Country Exhibition Tripoli, Libya 07-09 October, 2009

Libya is a potential market for Pakistani products. To take maximum benefit from emerging opportunities in Libya, TDAP has decided to organize **Single Country Exhibition at Tripoli-Libya**. Exporters interested to participate in this exhibition are requested to submit applications along with required documents.

## Date

**07-09  
Oct,  
2009**

TDAP will transport exhibits at its own cost. (within prescribed weight limits)

## Products-in-Focus

- Textiles & Garments (tents/tarpaulin, ready made garments, towels, bedsheets/bed linen, home madeups, etc)
- Food Items (rice, mango, tomato paste, spices, fruit pulp, confectionary items)
- Leather garments and products (including shoes, bags and accessories)
- Sports goods (footballs and accessories, sports wear, track suits)
- Construction Companies and material (cement, sanitary ware / fittings, ceramic tiles and bricks / fittings, marble tiles and bricks, electric cables, wooden doors / windows, wooden floorings, metal hinges, etc.)
- Pharmaceuticals and other hospital related items (syringes, cotton based products, hospital uniform, etc)
- Surgical & Dental Instruments
- Information Technology Companies
- Education Sector (English medium schools and colleges/universities)
- Companies in Oil & Gas sector
- Engineering goods including cutlery and tableware
- Agriculture equipment (tractors and parts, agriculture pumps, other equipment)
- Rickshaws and other Auto Parts (all types)
- Home appliances
- Transformers, telecommunication towers, transmission lines,
- Furniture (wooden and office)
- Other items such as matchboxes, chemicals, gems and jewelry.

## Participation Fee Rs. 15,000

- ♦ Participation in the exhibition will be subject to terms & conditions mentioned in the application form (which is placed at Annex II of guidelines for Participation in International Trade Fairs/ Exhibitions,) and can be downloaded from TDAP's website [www.tdap.gov.pk](http://www.tdap.gov.pk), or can be collected from TDAP offices. Exhibition form is also available on our website (Click: Information on Demand [form No. 503]).
- ♦ The participation fee in the shape of Pay Order / Bank draft may be marked to Trade Development Authority of Pakistan (TDAP). Participation fee will not be refunded once a company has been selected.

**Last Date to apply: AUGUST 04, 2009**

for further details please contact:

**Bashir Ahmed Shaikh**  
Director General (Americas & Africa)  
Tel: 021-9201528

**Dr. M. Usman**  
Director  
Tel: 021-9206807

**Trade Development Authority of Pakistan  
MINISTRY OF COMMERCE  
GOVERNMENT OF PAKISTAN**

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