

High Commissioner

HIGH COMMISSION FOR PAKISTAN
PRETORIA

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September 27, 2011

Subject:- Visit to South Africa

My dear Mr. Pervaiz,

South Africa is one of the fastest growing economies in Africa. Its geographical position makes it truly gateway to Sub-Saharan Africa. South Africa is situated at the southern tip of Africa forming part of the Southern Africa region and is bordered by Namibia, Botswana, Zimbabwe, Mozambique and Swaziland. Lesotho is situated within South Africa's borders. South Africa has the most advanced economy on the African continent. Since 1994, particularly, the country's economy has grown rapidly. The most important contributors to the economy include the mining sector, manufacturing and agriculture.

2. The country's financial and industrial infrastructure is well-developed with excellent growth potential. South Africa's major trading partners are Germany, United States, United Kingdom, Japan, the Netherlands and China. South Africa with its peculiar geographical location and booming economy provides tremendous opportunities for Pakistani exporters to explore this niche market.

3. Pakistan exports to South Africa are increasing by 10-15 percent per annum however, Pakistanis still far behind its major competitors in the region which include China, India and Thailand. Major Commodities Exported to South Africa include, Textile, and Made-up Rice, Leather, Surgical Instruments, Sports Goods and Cement. Over the period of time some other products have also started gaining market access in South Africa which includes marbles, ceramics, steel utensils, light engineering products (electric fans) match boxes etc (list enclosed).

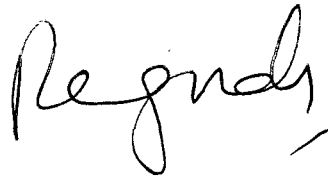
4. Pakistan is currently having a bilateral trade of more than 500 million USD with an increase of 12 percent growth per annum. We need to increase the volume of our exports with South Africa. I would like to extend invitation to your esteemed Association to visit South Africa along with a trade delegation comprising of delegates representing core export products of your Association, at least six weeks before visit of your Association according to your schedule and requirements. Meetings will be arranged with local and national Chamber of Commerce of South Africa including with leading Businessmen Associations. Moreover, efforts will be made to arrange Business to Business meetings between the visiting delegation and prospective buyers in South

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Africa. The major aim is to increase our exports to US\$ 800 million from US\$ 300 million; at present to South Africa and take our share of local market with open profits.

5. I would again like to re-affirm my commitment to extend full cooperation to your association in its endeavors to promote trade between South Africa and Pakistan and will be looking forward to visit by your Association.

Yours sincerely,



(Zaigham Uddin Azam)
High Commissioner

Mr. Pervaiz Ahmed,
Chairman,
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Major Pakistani Exports to South Africa

- Rice Other Varieties
- Art silk & Synt Tex
- Leather
- Footballs Complete
- Plastic Materials
- Rice Basmati
- Cement
- Leather Gloves
- Leather Footwear
- Other (Sports)
- Other Chemical
- House-Hold Equipment
- Surgical Goods, Medical
- Cotton Yarn
- Other Footwear
- Machinery Specialized
- Articles of Plastic
- Fruits
- Cutlery
- Electric Fans
- Y. Oth. Than C. Yarn
- Auto Parts
- Knitted or Croch. Fab
- Furniture
- Waster Material of Tex
- Crude Fertilizer
- Tule, Lace, Embr. Etc
- Transport Equipment
- Tex. Fabr. Woven (other)
- Carpets Knott. & Oth.
- Rubber Manuf.
- Handicrafts
- Petroleum Products
- Cotton Cloth
- Bed Wear
- Towels
- Apparel & Clothing
- Tex. Made Ups Exc t. & Bed
- W Carpets & Rugs
- Vegetables
- Knitwears
- Readymade Garments
- Gloves (Sports)
- Other Machinery
- Oth. Leather Manuf.
- Spices (Incl. Chillies)
- Tents & Oth. Canvas Good
- Pharmaceutical Products
- Guar and Guar Products
- Books & Print. Matters
- Fish & Fish Prep.
- Marbles and Stones
- Oth. Elect. Machinery
- Engineering Goods.