

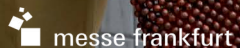
apparel sourcing
USA



**NEW
SOURCING
HORIZONS**

VIRTUAL EDITION

JULY 21-23, 2020



APPAREL SOURCING USA

VIRTUAL EDITION 2020

ABOUT

Traditionally held in New York City, Apparel Sourcing USA will open its 2020 summer edition on a virtual platform. The online event will serve as an alternative platform for global manufacturers to continuously connect and network with US buyers as well as keep their presence in the US market.

BENEFITS

- Extend brand presence and visibility in the US market
- Garner more leads through a robust matchmaking program
- Contact and connect with previous and potential clients through videochat
- Showcase your latest products on your customizable profile page
- Reach new customers by captivating the audience from our well-attended sessions

21+ PRODUCT CATEGORIES

Activewear
Denim
Intimates/Shapewear
Knits/Tops
Outerwear/Coats
Pants/Bottoms
Shawls/Scarves
Suiting
Swimwear/Resortwear
Uniforms/Workwear
+ More...

PRICING

REGULAR RATE: \$1,995

- Full access to virtual platform
- 45-day extended access after the show
- Dedicated company page
- On-boarding and set-up support

SPECIAL RATE: \$1,395*

*when you sign up for Winter or Summer 2021 edition.

CONTACT

appsales@usa.messefrankfurt.com
+1.770.984.8016

