



Towel Manufacturers' Association of Pakistan

TMA HOUSE

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FL-2023/TMA/043

April 27, 2023

Dear Valued Members

COMPREHENSIVE TRAINING PROGRAM ON AMAZON

Dear Sirs,

It is very delightful for the Export Oriented Units that your Association has arranged a **Comprehensive training program on Amazon** With the collaboration and courtesy of TDAP for the growth of export of this country.

The scheduled of the training program as under:

Date & time 6th May 2023, 2:00 PM
Day Saturday
Venue TMA Head Office, Karachi

This comprehensive training program on Amazon divided into four modules as per following:

Module 01	Amazon Seller Registration Procedure
Module 02	Product Projection, Listing and Account Management
Module 03	Payments Procedures
Module 04	Transport and Logistics

We request you to please nominate your related staff of Managerial level to participate in this productive training program (**One participant from each company**). The registration is compulsory latest by **2nd May 2023** as per following pattern:

S #	Name	Company Name	Designation	Cell #

The main objective of the training is to equip Pakistani businesses with required skills and knowledge for selling their products through Amazon. We strongly believe that after your participation in this program, you will be well aware about how you can use the Amazon platform for the growth of your businesses.

We are waiting your prompt & positive reply.

Warmest Regards

Syed Usman Ali
Senior Vice Chairman



Affiliated with the Federation of Pakistan Chamber of Commerce and Industry

