



SMA RIZVI TEXTILE INSTITUTE

A Joint Project of Ministry of Commerce & Towel Manufacturers' Association of Pakistan (TMA)



ADVANCE MERCHANDISING COURSE

SUMMARY OF COURSE CONTENT

TEXTILE (40 HOURS)

- INTRODUCTION TO TEXTILES
- TEXTILE FIBER
 - INTRODUCTION, PROPERTIES OF TEXTILE FIBER
 - CLASSIFICATION OF TEXTILE FIBERS
 - IDENTIFICATION OF TEXTILE FIBERS
- YARN MANUFACTURING
 - INTRODUCTION TO RING SPINNING
 - COMPARISON OF RING-SPUN YARN & OPEN-END YARN
 - YARN NUMBERING SYSTEM
- FABRICATION (WEAVING & KNITTING)
 - COMPARISON OF WOVEN AND KNITTED FABRIC
 - INTRODUCTION TO WEAVING
 - LOOM MOTIONS
- WET-PROCESSING
 - PRE-TREATMENT
 - SINGEING
 - DESIZING
 - SCOURING
 - BLEACHING
 - MERCHANDISING
 - OBA
- DYEING
 - CLASSIFICATION OF DYES
 - GENERAL THEORY OF DYING
 - INTRODUCTION TO REACTIVE, DIRECT, VAT, INDIGO & DISPERSE DYES
- PRINTING
 - PRINTING METHODS
 - PRINTING STYLES
 - REACTIVE PRINTING
 - PIGMENT PRINTING
- FINISHING
 - MECHANICAL FINISHING (CALENDERING, SANFORIZING, ETC.)
 - CHEMICAL FINISHING (SOFTENER, WATER REPELLENT, WRINKLE-FREE FINISHES ETC.)

MERCHANDISING (40 HOURS)

- INTRODUCTION OF MERCHANDISING, PRE & POST ORDER MERCHANDISING.
- MERCHANDISER AS A CAREER IN MANUFACTURING UNIT OR BUYING AGENCY.
- QUALITIES OF PROFESSIONAL MERCHANDISER, UNDERSTANDING THE INQUIRY & PURCHASE ORDER GETTING PROCESS.
- SHIPMENT TERMS, DOCUMENTS RELATED TO EXPORT, CBM UNDERSTANDING & CALCULATION
- PAYMENT TERMS, UNDERSTANDING OF PRO FORMA & COMMERCIAL INVOICES.
- GENERAL KNOWLEDGE OF ACCESSORIES / TRIMS. TECHNICAL PACK UNDERSTANDING
- SAMPLING, UNDERSTANDING OF SAMPLING APPROVAL
- QUALITY ASSURANCE & QUALITY CONTROL
- INTRODUCTION TO KNITTING
- TYPE AND KIND OF APPAREL GARMENTS WOVEN, KNITTED, HOME TEXTILE & TERRY TOWEL.
- SIZE SYSTEM AND SIZE RANGE OF APPAREL GARMENTS EXPORT FOR (USA & EUROPE) MARKET.
- GARMENT MANUFACTURING PROCESS (CUT, STITCH, FINISH)
- COSTING & ITS ELEMENTS
- COSTING' 'CONSUMPTION & FABRIC COST, ACCESSORIES COST, MANUFACTURING COST, FACTORY OVER HEAD COST, BUYING AGENCY COMMISSION & PROFIT."
- COSTING" KNITTED BASIC T-SHIRTS
- COSTING"" HOME TEXTILE, BED SHEET SET TWIN, FULL, QUEEN, KING."
- COSTING" WOVEN BASIC FIVE POCKET PANT
- COSTING" TOWELS.
- STITCHING.

Legislation In The EU, US, UK

- EU Corporate Sustainability Due Diligence Directive, • EU Corporate Sustainability Reporting Directive, • New York Fashion Act,
- EU Forced Labour Regulation & Guide, • US Uyghur Forced Labor Prevention Act, • EU Ecodesign for Sustainable Products Regulation
 - EU Packaging & Packaging Waste Directive & Proposal, • EU Microplastics Regulation, • UK Plastic Packaging Tax
 - EU Product Environment Footprint Guide, • EU Textile Regulation, • EU Taxonomy

FACULTY MEMBER



IMRAN RAZA

Having Masters in Textile Chemistry from TIP Mr. Imran carries more than 20 years of experience in textile education and training. He has in-depth knowledge and hands-on experience in the textile sector from fiber to fabric and its treatment for Dyeing, Printing & Finishing. He is working as Principal & Asst. Professor at SMARTI and also teaches various textile-related courses at a number of Institutes and Universities.



MUNEEB SHAFQAT

Mr. Muneeb is an Engineering Graduate in textile Discipline. He has also done Masters in Business Management. He has extensive knowledge and rich experience in the subject of textiles. Mr. Muneeb has been associated with various textile Institutes and has conducted many trainings and allied Industries.



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Towel Manufacturers' Association of Pakistan (TMA)

REGISTRATION FORM FOR SHORT COURSES

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Form Submission Date

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SPONSOR

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Name Father's Name

Res Tel# Office Tel #

Cell#: E-Mail

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C.N.I.C #

Gender Marital Status

Place of Birth Date of Birth

Highest Qualification

Experience, if any

Person to be notified (in case of Emergency):

Name: Relationship: Cell:

Applicant Signature

Authorized Signature of Institute & Stamp

**PLEASE ISSUE CHQ / PAY ORDER IN FAVOUR
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Documents:

1. Copy of CNIC
2. Attached color photograph of 1x1 size
3. Attested copies of educational certificate(s)

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Towel Manufacturers' Association of Pakistan (TMA)
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